

*Purplegator LLC is a mobile-first digital marketing agency, and automated telecommunications company, located in suburban Philadelphia. We help government agencies engage and acquire by blending our mobile and telecom technology with our creative services.*

- Geotargeting Mobile Advertising
- SMS Text Message Marketing and Messaging
- IVR (Interactive Voice Response) Service Bureau
- Inbound and Outbound Telemarketing
- SEO (Search Engine Optimization)
- Pay Per Click Advertising
- Video Production
- Web Development
- Apps Development
- Social Media Management
- Chatbots
- Text to Donate

**Past Performance**



**Established 2015**

**U.S. OFFICES:** Philadelphia, Des Moines, Honolulu, Dallas, Buffalo



©2020 Purplegator // 888-76-GATOR // 1150 First Avenue, Suite 105, King of Prussia, PA, 19406 **Contact:** Bob Bentz, [bob@purplegator.com](mailto:bob@purplegator.com), 610-254-7191 <https://purplegator.com>

**Differentiators**

**Mobile & Digital Advertising**

- Use geolocation, geotargeting, and geofencing, along with third party data, to pinpoint your target market. Our technology uses real time bidding to access over 350 mobile advertising networks capable of 9 billion daily gross impressions, thus enabling your agency to get the maximum impressions for the lowest possible investment.

**Text Message Messaging**

- Send interactive and broadcast SMS and MMS (picture messaging) messages to the mobile phones of Americans. 97% of all text messages are opened and read and 90% within the first 15 minutes compared to only 22% of emails that are opened and read. (Source – MMA)

**Automated and Live Telemarketing**

- Our business since 1989! High-volume inbound and outbound telemarketing solutions created to handle large simultaneous call volumes.

**Web and Apps Development**

- We bring you the best of both worlds when it comes to web development and mobile app development. The work can be done entirely by American citizens; or, we can outsource some of the development overseas for cost savings.

**Employees:** 16

**GSA Schedule Contract:** 70

*We accept check, credit card, Paypal*

**DUNS:** 112100662

**NAICS:** 541613, 5121105, 518210,

541511, 541810, 541840, 541890, 541922

**CAGE Code:** 8EL62